

## Developing a proposal for a book

e:lit – the Primary English Teaching Association publishes a range of books, from practical handbooks and student texts, to collections of articles, new and emerging areas of interest in literacy and literacy teaching. The preferred maximum word count is approximately 30,000.

The information below is intended as a guide in order to provide e:lit with an understanding of your proposal. Some sections might be more relevant than others.

**1. Working title**

**2. Rationale for the book**

- What is this book about?
- Why does this topic deserve a book?
- What's the national context?
- How would this book help teachers and why would it be of interest to the whole membership throughout Australia?

**3. Target audience** (Please indicate)

Primary School			Middle Years 5-8	Other
Junior	Middle	Upper		

**4. Approach/treatment proposed**

- What are the pedagogical underpinnings to the proposal?
- Links to English/Literacy?
- Outline and justification of the approach/treatment (with a focus on the 'how' rather than the 'what') that you intend to take with this book.

**5. Outline of content**

- List of chapter headings and overall structure of the book.
- Approximate word length / number of chapters.
- Special features of the book.
- Inclusion of images, graphics, screen grabs, student/teacher work samples, and professional text/quotes from other sources, to help enhance and highlight sections of the text e.g. will include about 20 samples of student writing; will require 24 line drawings. When supplying these, you need to be the copyright owner or else have copyright permission to include within your book.

**6. Sample of writing, including practical example if relevant**

- Sample chapter or section.
- This is designed to showcase writing style as well as substance.

**7. Production issues**

e:lit can advise on any production issues relevant to the supply of your work.

**8. Notes on author/s, including contact details**

Please include email, mailing and home address, work and mobile numbers.

This is our preferred proposal format. However, authors wishing to submit concepts that may not fit this format are asked to contact the e:lit office to discuss ideas. We also suggest that you visit our website to familiarise yourself with the type and style of publications currently available.